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### **SPECIAL NEEDS FAMILIES TREATED TO SPECIAL NIGHT AT THE BALLPARK**

Bala Cynwyd, PA – May 18, 2015: When children or adults have special needs, their parents or caregivers can have special fears about their future care, finances, happiness and independence. But families in the Philadelphia region will be able to take a break from that anxiety during a trip to Citizens Bank Park on Wednesday, June 3rd, to see the Philadelphia Phillies take on the Cincinnati Reds.

First Financial Group is making this night at the park possible by donating over 500 tickets to the game. Located in Bala Cynwyd, PA, First Financial Group has sponsored Special Needs Awareness Night for the last eleven years and has hosted more than 4,000 disabled children, adults and their caregivers at its Phillies game night out.

“There is so much stress and worries in their lives,” said Harris Fishman, President and CEO of FFG, “this is a nice escape for a few hours.”

First Financial Group’s Senior Vice President of Agency Sales and Special Care Planner, Bruce Sham, has centered his practice around supporting families and individuals with special needs.

“It is always important to me to give back and make a difference in the lives of others. First Financial Group gives me the resources to do this,” said Sham, who raised a special needs daughter who is now an adult and living independently.

This year FFG will honor The Philly Friendship Circle. The Philly Friendship Circle connects teens and young adults to youth with special needs and their families, offering a full range of Jewish and social experiences. Together, they develop friendships while enjoying creative arts group activities, Jewish holiday celebrations, weekly playdates and more. These mutually rewarding relationships foster the development of a caring, supportive community.

Each year Sham, who heads FFG’s Special Needs Awareness division, takes clients of various charities and their families to a Phillies games. Some of those charities joining FFG this year include Adults with Developmental Disabilities, Inc., Judith Creed Homes for Adult Independence, JFCS of South Jersey Special

Needs Alliance, Overbrook School for the Blind, Silver Springs MLK Day School, Phoenixville YMCA Special Needs Support Forum, HMS School for Cerebral Palsy, The Pathway School, Easter Seals, Epilepsy Society, Deveraux, and Learning and Autism Support classes with Springfield Townships HS, Abington HS, and North Penn HS.

*First Financial Group was established in 1886 and now serves over 38,000 clients with more than \$1.46 billion in assets serviced\*. We are headquartered in Bala Cynwyd, PA with offices throughout the region in Delaware, New Jersey and Pennsylvania. FFG has a team of financial experts specializing in business planning, estate planning, retirement planning, executive and employee benefit programs and special needs financial planning for families. For more information, visit [www.TheFirstFinancialGroup.com](http://www.TheFirstFinancialGroup.com) or call 610-766-3000.*

*\*As of December 31, 2014. Includes values of MassMutual and subsidiary insurance companies' insurance and retirement products and investment products offered through MMLInvestors Services, LLC, a MassMutual subsidiary.*

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